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On Camera: How to Report, Anchor Interview (Hardback)

By Nancy Reardon, Tom Flynn

Taylor Francis Ltd, United Kingdom, 2013. Hardback. Book Condition: New. 2nd Revised edition. 230 x 154 mm. Language: English . Brand New Book. From the Foreword by Bob Schieffer: This is a real how to book by two people who really know how. But it is more than just a fine manual on broadcast journalism, journalists and non-journalists alike will find it good read, a treasure chest of anecdotes, stories and a tall tale or two from the most exciting profession of all-reporting the news. Reardon's On Camera: How to Report, Anchor Interview teaches you how to become professional and effective on camera. You'll learn how to appear and feel at ease whether doing an interview, reporting in the field, reading from a prompter, or giving a video presentation. It'll give you the nuts and bolts of how to do the job at the network level or as a backpack journalist, so you feel confident that when you're standing in front of the camera you will know what you're doing. Whether new to television or experienced in front of a camera, you will improve on your current skills through career-focused tips and tried-and-true principles-all oriented...



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