



## The Beginner's Guide to Content Marketing for Small Businesses: The Quick Way to Know If Content Marketing Is Right for Your Small Business, How to Create Great Content and Where to Learn

By Matt Mansfield

Matt about Business, LLC, United States, 2014. Paperback. Book Condition: New. 235 x 190 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. Industry/Press Reviews When it comes to finding customers online, content is king. Matt's book will help your business take the throne. - Justin Amendola, Head of Global SMB MarComms, Facebook If you've been thinking about using content marketing, but haven't quite gotten to it or if you're not quite sure about jumping into content marketing and need some additional insight, *The Beginner's Guide to Content Marketing for Small Businesses* is a great first step that will get you going in the right direction. - Small Business Trends book review (//) If you're looking for targeted online traffic full of customers who are ready to take action, Matt's book is a great place to start. I can't wait to share it with my small business audience! - Melinda Emerson, SmallBizLady, Forbes #1 woman for entrepreneurs to follow on Twitter Matt Mansfield has written a book about content marketing that any small business owner can understand and implement. - Marcus Sheridan, President, The Sales Lion See more reviews...



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