



English for Business Studies Student s Book: A Course for Business Studies and Economics Students

By Ian Mackenzie

CAMBRIDGE UNIVERSITY PRESS, United Kingdom, 2010. Paperback. Book Condition: New. 3rd Revised edition. 262 x 192 mm. Language: English . Brand New Book. This best selling course has been thoroughly revised to meet the needs of today s business and economics students. English for Business Studies Third Edition reflects recent changes in the world s business and economic environment, featuring new units including Corporate Social Responsibility and Venture Capital. Covering the most important areas of management, production, marketing, finance and macroeconomics, it helps students to understand and talk about key concepts in business and economics. Using case studies, discussions and role-plays, the course helps learners to develop and defend their own viewpoints, and new audio featuring authentic interviews with business people offers realistic listening practice.

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