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(Mrs. Jacquelyn Gutmann)

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Jaico Publishing House, Delhi, India. Softcover. Book Condition: New. Designed to cater for change modules on HR and business degree programmes at both undergraduate and postgraduate level, this comprehensive textbook introduces the reader to the wide range of contentious debates currently informing understanding about change management. The textbook covers a breadth of change management topics, including chapters on individual change, technological change, resistance to change, group-based change and controlling change. It draws upon an extensive review of relevant change management literature in order to encourage a critical perspective, as well as a deeper understanding of this important subject area. This textbook offers the reader answers to questions including why change management tends to fail and why individuals are neglected in traditional accounts of change management. Pedagogical features include case studies and discussion questions. The case studies are written specifically for this textbook and require the reader to engage with the practicalities of change management in a range of different organisational contexts. Printed Pages: 236.



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