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Keyword Research: How to Find and Profit from Low Competition Long Tail Keywords + 33 Profitable Niches Analysed

By Nathan George

Createspace Independent Publishing Platform, United States, 2015. Paperback. Book Condition: New. 203 x 127 mm. Language: English . Brand New Book ***** Print on Demand *****. Niche research and selection is one of the most important tasks you would carry out when starting an online business. If you don't get niche selection right then nothing else works after, no matter how well you carry out the other tasks like product creation and marketing. Keyword research is the practice of finding and analysing actual search phrases people enter into search engines when they're finding information online. You don't get to decide on a niche or pick a niche. Rather, you have to FIND a niche in the market that is currently profitable. With keyword research you get to see real customer activity, which enables you to find out if people are looking for solutions online for a particular subject area or not. If they are searching online, then what kind of phrases are they using to search for the information? Are the search volumes large enough to be potentially profitable? How about the competition? These are the questions you have to ask. You don't target a demographic or...



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