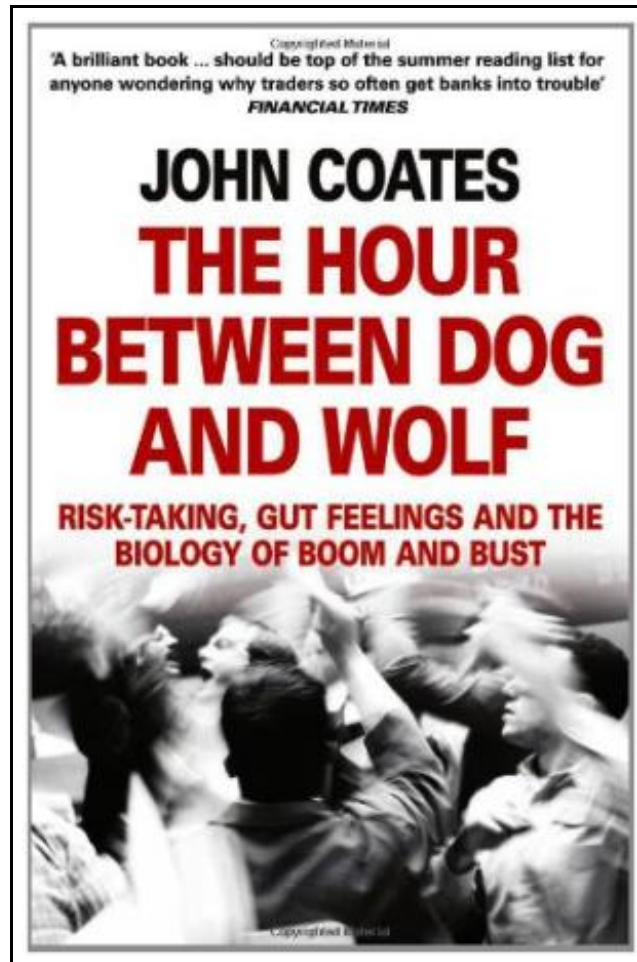


The Hour Between Dog and Wolf: Risk-taking, Gut Feelings and the Biology of Boom and Bust



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Reviews

The publication is great and fantastic. It is probably the most remarkable book i actually have read through. Its been printed in an exceedingly easy way and it is merely right after i finished reading through this publication where in fact altered me, modify the way i think.

(Tomas Witting)

THE HOUR BETWEEN DOG AND WOLF: RISK-TAKING, GUT FEELINGS AND THE BIOLOGY OF BOOM AND BUST



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HarperCollins Publishers. Paperback. Book Condition: new. BRAND NEW, The Hour Between Dog and Wolf: Risk-taking, Gut Feelings and the Biology of Boom and Bust, John Coates, Martin Scorsese's 'The Wolf of Wall Street' exposes the excesses of the trading floor - but if you want to know more about the biology that drives this risky business, neuroscientist John Coates can explain it all. Shortlisted for the 2012 Financial Times and Goldman Sachs Business Book of the Year Award and the Wellcome Trust Book Prize, this startling and unconventional book from neuroscientist and former Wall Street trader John Coates shows us the bankers in their natural environment, revealing how their biochemistry has a lasting and significant impact on our economy. We learn how risk stimulates the most primitive part of the banker's brain and how making the deals our bank balances depend on provokes an overwhelming fight-or-flight response. Constant swinging between aggression and apprehension impairs their judgment, causing economic upheaval in the wider world. The transformation between each split-second decision is what Coates calls the hour between dog and wolf, and understanding the biology behind bubbles and crashes may be the key to stabilising the markets.



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