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The Up Side of Down: Why Failing Well Is the Key to Success

By McArdle, Megan

Penguin Books, 2015. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Praise for The Up Side of Down "Clever, surprising, fast-paced, and enlightening . . . It's okay to fail, and . . . acknowledging failure, McArdle writes in her engrossing book, is a necessary first step in learning from it." Forbes "A vivid example of how leaning in to low confidence and the real and imagined failures it can bring about can turn you around. . . . McArdle weaves together corporate case studies of triumphs and flops, core findings of behavioral economics, and her own bad luck in losing a succession of jobs during the Great Recession. . . . To get where you want to go, McArdle sagely notes, you must first give yourself 'permission to suck.' Seeing how this epiphany earns her a freer, failure-embracing growth mindset is like watching a flower unfold." Elle "McArdle combines a shrewd knowledge of economics and practical experience with a writing style that every so often segues into comedy monologue. . . . Americans fail a lot, she argues. . . . But good judgment comes from experience. And experience comes from bad judgment from failures. The...



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