



Corporate Wellness: 101 Principles in Corporate Turnaround and Transformation

By Dr Mike Teng

Corporate Turnaround Centre Pte Ltd, United States, 2006. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. There are workable preventive, diagnostic and therapeutic steps to treat sick companies, and to restore as well as maintain their well being. Similar to handling of a person's health, a company needs to monitor the five stages to sustain long-term health and wellness, namely, prevention, early diagnosis, proper treatment, recovery or rehabilitation and strengthening or health-boosting. Corporate Wellness is not another textbook or trade book for corporate turnaround and transformation. It provides a quick understanding of how real-world business turnarounds and transformations are successfully executed with simple and yet succinct 101 principles.

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