



Cracking the Code of Possibilities in Business: The Evolution of a New Command in Business in an Age of Creative Entrepreneurship

By Taiwo Fajolu

WestBow Press, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. If managers, innovative and disruptive entrepreneurs, and opinion leaders-especially the ones in emerging economies-read only one book, this should be it.

Taiwo's study of the lives of the giants of Western industries and the lessons to be gained from their lives are of utmost relevance to a world suffering from the boom and bust and the cycle of growth and depression characteristic of Western economy. This book is a must-read, particularly by the budding entrepreneurs. It is loaded with viable information and aimed at achieving practical and result-oriented actions for developmental and growth objective in this aspect. Taiwo's effort in putting this book together is commendable. Let's utilize it productively. -

Otunba Ayan Kolawole, CEO, Kolaris Services Group International, LLC (Enterprise Manpower Development Consultants), Willingboro, New Jersey, USA I must commend the efforts, intellect and insight Taiwo have put into this book. One of the most important elements of Nigeria or any country at all becoming a great Nation is her Human Capabilities which makes Capacity Building a must. I will recommend that this book...



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