



## Finance for Nonfinancial Managers (2nd Revised edition)

By Gene Siciliano

McGraw-Hill Education - Europe. Paperback. Book Condition: new. BRAND NEW, Finance for Nonfinancial Managers (2nd Revised edition), Gene Siciliano, You don't need a degree in finance to make smart money decisions Finance for Non-Financial Managers, Second Edition, addresses important new changes in financial reports, accounting, and budgets. It provides an overview of key financial documents like balance sheets, income statements, and cash flow statements, an overview of cost accounting, as well as operational planning. Written specifically for today's busy manager, Briefcase Books feature eye-catching icons, checklists, and sidebars to guide managers step by step through everyday workplace situations. Updates include new tactics for budgeting and tips for understanding and pinpointing key financial areas in today's economy Clear definitions of key management terms and concepts Practical advice for minimizing the possibility of error Specific planning procedures, tactics, and hands-on techniques Gene Siciliano, C.M.C., C.P.A. is founder and president of Western Management Associates, which provides financial management consulting services to corporate clients. He is a member of the National Speakers Association.

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